



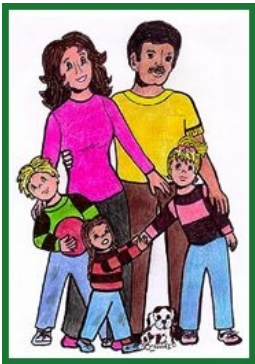
Step 1 - Customer enters Model home, enters their information into Pristine Registrar®.

Step 2 - As customer views the model home, their information prints out in the sales office.

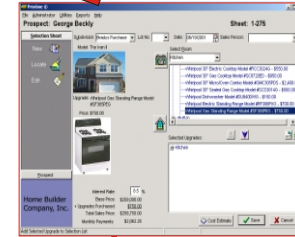


By linking Pristine to a Preferred Mortgage Lender, via eFerret Application Server®, the Home Builder's Sales Associate can begin collaborating about the prospect's loan instantly.

**Generate More Sales,
Sell More Upgrades,
With Less Paperwork,
In Less Time.**



PRISTINE®



Step 5 - Sell more homes with more upgrades in less time.

Step 3 - Customer sits down with sales representative to discuss models, amenities, color selection, and upgrades.



Step 4 - Generate contracts with the click of a button. Also allows tracking of changes via Addendums/Change Orders.





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